WAYNE KOPMAN
Senior UI / UX Product Designer

SKILLS

- UI Design • Design Thinking
- Wire-framing • UX Design
- Prototyping • User testing
- A / B Testing • CRO
- Email Design

TOOLS

- Figma • Sketch
- Adobe CC • InVision
- Abstract • Zeplin
- Optimizely • Jira
- Whimsical

KNOWLEDGE OF

- HTML • CSS
- JavaScript

LANGUAGES

- English (Native)
- Afrikaans (Professional)
- Flemish (Basic)

INTERESTS

- Film • Music
- Drums • Photography
- Fitness • Typography
- Technology • Literature
- Science Fiction • Comics
- Travel • Psychology
- Cooking • Rugby

WORK EXPERIENCE

Product Designer (UI / UX)
October 2021 – Current
FLYT (JUST EAT), London, UK

Product Designer (UI / UX)
Jul 2020 – Oct 2021
DOJO (PAYMENTSENSE), London, UK
Worked alongside Product Managers to design end to end solutions to complex problems, creating impact for and benefiting our customers.

Collaborated with various team members from product and engineering. Helped to maintain and grow the shared UI design pattern library.

Product Designer (UI / UX)
Nov 2019 – April 2020
CITY PANTRY (JUST EAT), London, UK
Collaborated with product managers to distil complicated problems into simple solutions. Took ideas from concepts to wireframes and prototypes, through to implementation.

Used research and feedback to influence and improve solutions. Prepared design specifications, working with engineers to refine and realise them.

Product Designer (UI / UX)
Feb 2019 – Nov 2019
LOVE HOLIDAYS, London, UK
Gathered and evaluated user requirements to improve all aspects of the website across multiple devices. Conducted competitive benchmarking and heurisitc evaluations, identifying and solutionizing UX problems.

Prototyped and iterated design solutions for the development team. Set up and monitored new features. Increased CRO through velocity driven A / B testing.

UI / UX Designer
Mar 2018 – Feb 2019
Senior Digital Designer
Nov 2016 – Mar 2018
BIG BUS TOURS, London, UK

Digital Designer
Apr 2015 – Nov 2016
Digital Artworker
Jul 2012 – Apr 2015
DEBENHAMS, London, UK

Graphic Designer
Apr 2010 – Jul 2012
MAIL BOXES ETC., London, UK

EDUCATION

Masters Degree (Distinction)
2019 – 2021
BIRKBECK UNIVERSITY OF LONDON

UX Certificates (Various)
2018 – 2019
THE INTERACTION DESIGN FOUNDATION

HND Diploma
Sep 2004 – Oct 2006
DAMELIN COLLEGE

Foundation Certificate
Sep 2003 – Oct 2004
DAMELIN COLLEGE

CONTACT

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